

nowtice is a platform, available on-premise and in the cloud, for creating and sending notifications, alerts, and emergency messages. The solution enables organisations to send text, voice, images and maps across multiple channels: voice, SMS, email, messaging apps, social media and more. nowtice helps keep people safe, protects public and private infrastructure, and supports effective intervention in emergency scenarios.

Multimedia alerts

Timely response

Capable of integration with existing alarm and alert platforms, as well as sensors for floods, earthquakes, or wildfires, nowtice can rapidly deliver rules-based emergency communication to the right people in the right place at the right time. Custom escalation paths help ensure appropriate responses to warnings.

Effective support intervention

As well as warning members of the public or teams working on critical infrastructure, nowtice helps coordinate responders such as fire brigades, search and rescue teams, and private security agencies.

Multichannel communication

nowtice makes it easy to deliver information to the public across any channel – voice, SMS, email, messaging, mobile apps (including third-party apps), social media, web – helping to ensure that vital warnings and alerts reach their intended audiences in a timely manner.



nowtice at a glance

- Simplifies and accelerates mass communication
- Enables broadcast to precisely targeted audiences
- Delivers messages to multiple recipients over multiple channels simultaneously
- Offers ample scalability to support organisations dealing with major incidents
- Supports cell broadcast and location-based communication within areas of interest
- Cloud-based: rapid, low-cost implementation



Benefits

Helps keep people safe

Under various national and international regulations, public authorities are required to send location-based alerts to smartphones. nowtice helps organisations meet this requirement and keep populations safe from harm.

Simplifies communication

With support for voice, text, image and map-based messages delivered across multiple channels simultaneously, nowtice makes it easy to provide timely warnings and detailed instructions in emergency scenarios, for example: riots, natural disasters, health crises.

Enhances responsiveness to IoT alarms

Beyond public safety, nowtice can integrate with existing sensors and alarms to protect critical infrastructure such as power stations, public water supplies, railways, airports and hospitals. The solution delivers clear information to responders to help keep infrastructure running.

Complies to legal requirements

nowtice automatically records all actions and messages, enabling post-event analysis and auditing of response to emergency scenarios. This capability helps organisations protect themselves from legal risk and demonstrate their adherence to best practices.

Technology overview

Availability/scalability	Web-based SaaS: with horizontal scalability, 99.8 % availability, dynamic scaling
Standards-compliant	ISO/IEC 27001:2013; ISO/IEC 27017:2015; ISO/IEC 27018:2019
Device-independent	Deliver multimedia messages to any standard mobile device
Reports and audit log	Ensuring long-term data analysis, full control of costs and resources, and compliance reporting
Support for legacy and modern standards	Support for a wide span of channels, from pagers, sirens, up to social media, compliant with CAP format and TSO model

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