

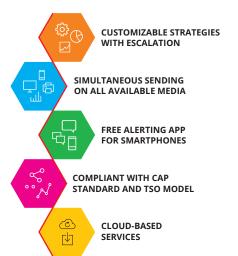
When it comes to alerts, nowtice everything offers you need to act quickly and to automate the repetitive most error-prone activities. No matter if you are spreading a weather alert or summoning rescue teams, a simple button is enough to broadcast over multiple communication channels and to reach the largest number of recipients, in full respect of privacy policies and according to your strategy.





multi-channel, massive, accurate

nowtice is the most convenient and fastest way to alert the population and your teams in case of need. You decide the rules and **nowtice** reaches all interested recipients for you. **Anywhere, even on smartphones!**



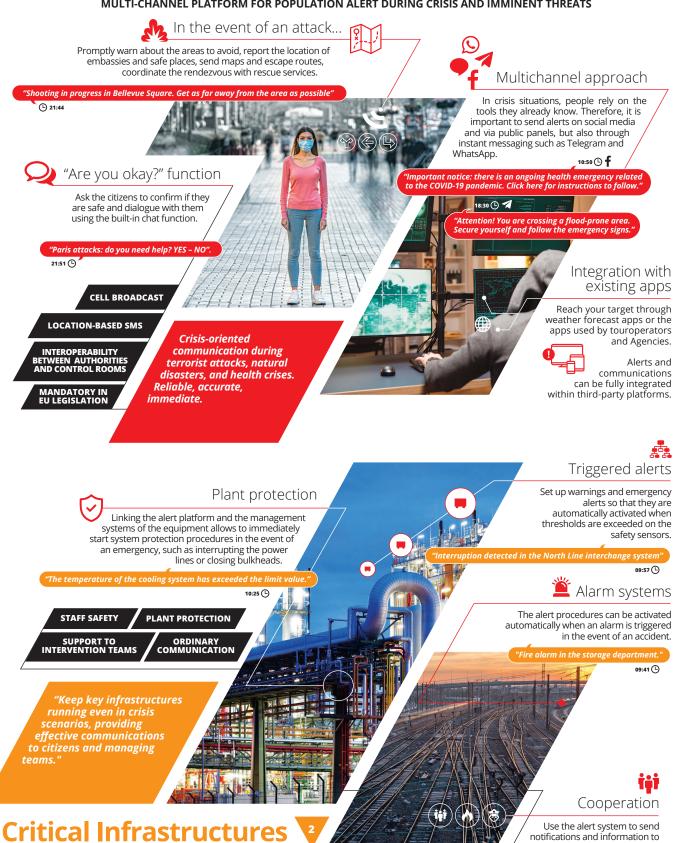






Public Warning

MULTI-CHANNEL PLATFORM FOR POPULATION ALERT DURING CRISIS AND IMMINENT THREATS



MASS NOTIFICATIONS AND TECHNICAL ALERTS FOR THE PROTECTION OF NATIONAL CRITICAL INFRASTRUCTURES notifications and information to external bodies (Fire Brigades, rescue teams, private security).









Municipalities and Public Administrations

EARLY WARNING AND COMMUNICATION PLATFORM FOR PUBLIC ADMINISTRATIONS





Why a Public Warning System (PWS)?

The European Electronic Communications Code adopted in 2018 makes it mandatory for all the Member States of the European Union to implement a modern and effective PWS. Public Authorities must be capable of address emergency alerts to citizens' and tourists' smartphone on a location-based criteria. Cell Broadcast and Location-Based SMS technology allows a near-real-time communication with people who are present in an area of interest.

How does it work?

With just one click you can send text, voice, images, and maps on all the communication channels you have selected. Not only traditional phones, emails, and SMS, but also Telegram, WhatsApp, Facebook, Twitter, web pages are supported, plus the exclusive app alert for all mobile users!

Alerting via app!

Using **nowtice**, you can send alerts and emergency messages to the smartphones of your target, thus making them immediately visible anywhere. You can attach maps and routes that can be opened in the common navigation apps, ask for feedback and, if necessary, start emergency private chats with a single recipient. The big news? Many of the features can be integrated with existing apps, for example that of your company!

KEY FEATURES

- SUPPORT OF ALL TRADITIONAL AND MODERN COMMUNICATION SYSTEMS, FROM ANALOGUE/DIGITAL RADIOS TO SOCIAL NETWORKS AND APPS
- SIMULTANEOUS ALERTING ON DIFFERENT CHANNELS AND TOWARDS MULTIPLE RECIPIENTS
- MAXIMUM CONFIGURABILITY
- ▶ PREDEFINED AND CUSTOMIZED ALERT TEMPLATES, READY FOR USE
- ESCALATION ON CHANNELS AND RECIPIENTS BASED ON RECEIPT STATUS
- PRACTICAL "POINT AND CLICK" CREATION OF ALERTS, TO ENSURE TIMING AND ACCURACY
- CUSTOM ALIASES, GROUPS, AND DISTRIBUTION LISTS
- RECEIPT NOTIFICATIONS AND INTERACTIVE FEEDBACK FROM RECIPIENTS
- MULTIMEDIA ATTACHMENTS, MAPS AND TRACKS COMPATIBLE WITH MOBILE NAVIGATION APPS
- PROPRIETARY OR THIRD-PARTY APP SUPPORT FOR THE MOST MODERN ALERTING MODELS
- CLOUD TECHNOLOGY: NO INSTALLATION
 COSTS, SOFTWARE ALWAYS UPDATED,
 COSTS UNDER CONTROL



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