

“ When it comes to alerts, **nowtice** offers everything you need to act quickly and to automate the most repetitive and error-prone activities. No matter if you are spreading a weather alert or summoning rescue teams, a simple button is enough to broadcast over multiple communication channels and to reach the largest number of recipients, in full respect of privacy policies and according to your strategy. ”

no tice

mass alerting system



nowtice.it



nowtice is a powerful software solution to plan and send notifications, designed for authorities, institutions and individuals who need to communicate effectively and to monitor the entire process, especially in the event of an emergency.

> SMS

> FAX

> RSS

> VOICE

> E-MAIL

> WEB SITES

> SOCIAL NETWORKS

> SMARTPHONE APPS

> ANALOG AND DIGITAL RADIO

multi-channel, massive, accurate

nowtice is the most convenient and fastest way to alert the population and your teams in case of need. You decide the rules and **nowtice** reaches all interested recipients for you.

Anywhere, even on smartphones!



1 Public Warning

MULTI-CHANNEL PLATFORM FOR POPULATION ALERT DURING CRISIS AND IMMINENT THREATS



In the event of an attack...

Promptly warn about the areas to avoid, report the location of embassies and safe places, send maps and escape routes, coordinate the rendezvous with rescue services.



"Shooting in progress in Bellevue Square. Get as far away from the area as possible"

21:44



"Are you okay?" function

Ask the citizens to confirm if they are safe and dialogue with them using the built-in chat function.

"Paris attacks: do you need help? YES - NO".

21:51

CELL BROADCAST

LOCATION-BASED SMS

INTEROPERABILITY
BETWEEN AUTHORITIES
AND CONTROL ROOMS

MANDATORY IN
EU LEGISLATION

**Crisis-oriented
communication during
terrorist attacks, natural
disasters, and health crises.
Reliable, accurate,
immediate.**



Multichannel approach

In crisis situations, people rely on the tools they already know. Therefore, it is important to send alerts on social media and via public panels, but also through instant messaging such as Telegram and WhatsApp.

10:50

"Important notice: there is an ongoing health emergency related to the COVID-19 pandemic. Click here for instructions to follow."

"Attention! You are crossing a flood-prone area. Secure yourself and follow the emergency signs."

Integration with
existing apps

Reach your target through weather forecast apps or the apps used by touroperators and Agencies.

Alerts and communications can be fully integrated within third-party platforms.

Plant protection



Linking the alert platform and the management systems of the equipment allows to immediately start system protection procedures in the event of an emergency, such as interrupting the power lines or closing bulkheads.

"The temperature of the cooling system has exceeded the limit value."

10:25

STAFF SAFETY

PLANT PROTECTION

SUPPORT TO
INTERVENTION TEAMS

ORDINARY
COMMUNICATION

"Keep key infrastructures running even in crisis scenarios, providing effective communications to citizens and managing teams."

Triggered alerts

Set up warnings and emergency alerts so that they are automatically activated when thresholds are exceeded on the safety sensors.

"Interruption detected in the North Line interchange system"

09:57



Alarm systems

The alert procedures can be activated automatically when an alarm is triggered in the event of an accident.

"Fire alarm in the storage department."

09:41

Cooperation

Use the alert system to send notifications and information to external bodies (Fire Brigades, rescue teams, private security).

Critical Infrastructures 2

MASS NOTIFICATIONS AND TECHNICAL ALERTS FOR THE PROTECTION OF NATIONAL CRITICAL INFRASTRUCTURES

Energy and Water supply facilities / Railways / Public Health

Airports and meeting places

SYSTEMS FOR CONTROL TOWERS AND AREAS WITH A HIGH CONCENTRATION OF PEOPLE

3

"Ensure communication in critical environments such as airport control rooms, to guarantee day-to-day operations and safety."

Messages on large screens

Use existing large screens for ordinary information and to alert in an emergency.



"Warning. For security reasons, please get out of the waiting lounge"

12:18



Maps and escape plans

Send escape routes and the location directly on maps and mobile GPS apps. Complete text messages with visual instructions.

"Reach the exit following the highlighted path"

12:20

"Assume the safety position shown in the figure"

12:35

AIRPORT INCIDENTS

PANIC

FIREFIGHTING SERVICES

RESCUE TEAMS

Smartphone apps

Use the existing apps and mobile communication to increase the effectiveness of the operations.



Security cameras and sensors

Activate alerts based on security sensors, face recognition and security cameras.



Manage rescue teams

Coordinate all airport stakeholders via private messaging.



Weather alerts

Notify your citizens on all available communication channels, including apps and Facebook pages, as quickly as necessary even in the event of sudden storms.

"Cloud burst forecast for 4 pm with possible flooding: limit travels"

15:30



Road signs and traffic

With a single click, send warnings and notices on variable message signs positioned along roads and critical locations.

"Reach your citizens and technical teams every day or in an emergency, with the ease of a click and the effectiveness of a widespread and mass alert."

Earthquake and collapse warning

The alert platform is capable of real-time transmissions and can connect to seismic sensors. Therefore, population can be informed to take shelter in the imminence of an earthquake. The same can be done in the imminent collapse of bridges and structures.



Legal protection

Using a professional alert platform protects mayors and officials in the event of a legal dispute. All the activities are recorded, this allows the Body to prove the well-organized actions conducted during the emergency management.

COMMUNICATIONS TO CITIZENS

PROTECTION OF THE POPULATION

RESCUE COORDINATION

VOLUNTEER MANAGEMENT (POST-EVENT)

REACH EVERYONE, ACCURATELY

MEET THE LEGAL REQUIREMENTS

4

Municipalities and Public Administrations

EARLY WARNING AND COMMUNICATION PLATFORM FOR PUBLIC ADMINISTRATIONS

Why a Public Warning System (PWS)?

The **European Electronic Communications Code** adopted in 2018 makes it **mandatory for all the Member States of the European Union** to implement a modern and effective PWS. Public Authorities must be capable of address emergency alerts to citizens' and tourists' smartphone on a location-based criteria. Cell **Broadcast** and **Location-Based SMS technology** allows a near-real-time communication with people who are present in an area of interest.

How does it work?

With just one click you can send text, voice, images, and maps on all the communication channels you have selected. Not only traditional phones, emails, and SMS, but also Telegram, WhatsApp, Facebook, Twitter, web pages are supported, plus the exclusive app alert for all mobile users!

Alerting via app!

Using **nowtice**, you can send alerts and emergency messages to the smartphones of your target, thus making them immediately visible anywhere. You can attach maps and routes that can be opened in the common navigation apps, ask for feedback and, if necessary, start emergency private chats with a single recipient. The big news? Many of the features can be integrated with existing apps, for example that of your company!

KEY FEATURES

- ▶ **SUPPORT OF ALL TRADITIONAL AND MODERN COMMUNICATION SYSTEMS, FROM ANALOGUE/DIGITAL RADIOS TO SOCIAL NETWORKS AND APPS**
- ▶ **SIMULTANEOUS ALERTING ON DIFFERENT CHANNELS AND TOWARDS MULTIPLE RECIPIENTS**
- ▶ **MAXIMUM CONFIGURABILITY**
- ▶ **PREDEFINED AND CUSTOMIZED ALERT TEMPLATES, READY FOR USE**
- ▶ **ESCALATION ON CHANNELS AND RECIPIENTS BASED ON RECEIPT STATUS**
- ▶ **PRACTICAL "POINT AND CLICK" CREATION OF ALERTS, TO ENSURE TIMING AND ACCURACY**
- ▶ **CUSTOM ALIASES, GROUPS, AND DISTRIBUTION LISTS**
- ▶ **RECEIPT NOTIFICATIONS AND INTERACTIVE FEEDBACK FROM RECIPIENTS**
- ▶ **MULTIMEDIA ATTACHMENTS, MAPS AND TRACKS COMPATIBLE WITH MOBILE NAVIGATION APPS**
- ▶ **PROPRIETARY OR THIRD-PARTY APP SUPPORT FOR THE MOST MODERN ALERTING MODELS**
- ▶ **CLOUD TECHNOLOGY: NO INSTALLATION COSTS, SOFTWARE ALWAYS UPDATED, COSTS UNDER CONTROL**

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MEMBER OF THE FREQUENTIS GROUP



nowtice intelligent technology uses data networks and radio communication to send alerts during natural disasters and major events, since they are restored long before the telephone lines. It is a key factor to ensure effective operation in critical situations.

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