

Press Release

Norway, 25 September 2025

Nordic Endeavour: FREQUENTIS supports Fjord clean up and maritime charity mission

- **Nordic Endeavor 2026 will row the Norwegian coastline to raise money for a maritime charity while also cleaning polluted waters**
- **Frequentis has funded the team and boat, with other sponsors contributing equipment to ensure a safe expedition**
- **Fundraising launched with a maiden row and clean-up of Oslo Fjord at Lågøya island on 20 September**
- **One of the team is Norwegian Olympic Athlete, Martin Helseth, who has collected over 50 tonnes of litter from the fjords since 2019**

Frequentis is proud to be supporting Nordic Endeavour 2026, a coastal rowing expedition that will see two Brits and two Norwegians raise funds for volunteer maritime rescue charities while taking part in freediving clean ups of the fjords on route. One of the team is Norwegian Olympic Athlete, Martin Helseth, who is passionate about preserving the oceans through his freediving plastic cleanup initiatives, having collected over 50 tonnes of litter from the fjords since 2019.

“The Nordic Endeavour 2026 will take us on a 6-8-week journey from the Norway’s northern border to Oslo, navigating thousands of islands and challenging conditions along the way,” says Josh, Glyn and Martin, from the crew of Nordic Endeavor. “We’re delighted to have Frequentis sponsoring the boat and making it possible for the project to get on the water. We also see Frequentis as the safety umbrella watching over the challenge.”

With Frequentis communication technology already connecting vessels and maritime control rooms in the region, the mission is fully in line with the company’s maritime vision for ensuring safety at sea, and protecting the maritime environment, making the project particularly meaningful.

To kick off the campaign, the boat was launched for the first time on 20 September to take part in a training exercise with Norwegian maritime volunteer charity, Redningsselskapet, and a clean-up row around Lågøya Island on the Oslo Fjord. This also marked the first time the crew rowed together and demonstrated the project’s sustainability aims, clearing rubbish whilst free diving in challenging weather.

“Frequentis is pleased to be supporting this important mission, which is fully in line with our maritime vision for saving lives at sea, ensuring the safety of navigation, and protecting the maritime

environment,” says Oliver Ossege, Managing Director Frequentis Norway. “As a provider of mission-critical communications, Frequentis systems already cover the entire Norwegian coastline, enabling direct links between vessels, search and rescue (SAR) teams, and maritime control centres, including those used by Redningsselskapet. In an emergency, this technology allows SAR crews to pinpoint exact positions and rapidly deploy assistance, keeping those at sea, including the Nordic Endeavour, safe.”

Charting the course for 2026

Looking ahead, the crew will continue to prepare for the full Nordic Endeavour 2026 coastal row of almost 3000km, with further clean-up operations and a strong fundraising campaign to support maritime charities. As part of the expedition, alongside clean-up operations, the crew will be collecting water samples, recording wildlife, gathering environmental data, working with scientists and local communities to understand and reduce the impact of human activity on Norway’s coastline.

The expedition will be tracked live via ZeroSixZero, providing digital mapping of the boat’s progress along Norway’s coastline. Images, footage, or wildlife records and clean-up dives can also be linked to the exact location on the map, allowing the public to follow the expedition’s progress and impact online.



Caption: The Nordic Endeavor boat takes its maiden row to clean Oslo Fjord ahead of the 2026 coastal row ©Frequentis



Credit: The Nordic Endeavor coastal route for 2026 © Hiatus.Design

About Nordic Endeavour

Nordic Endeavour is a rowing expedition set for 2026, in which a mixed British–Norwegian crew will take on a 3,000km journey from the Russian border to Oslo. Over 6–8 weeks, the team will navigate thousands of islands, challenging seas, and unpredictable weather to highlight the importance of protecting our oceans.

Led by adventurers Glynn Sadler, Josh Halley, and Martin Helseth, the mission goes beyond endurance. Along the route, the crew will collect water samples, monitor wildlife, record environmental data, and work with scientists and communities to clean up fjords impacted by pollution.

The project raises funds for maritime charities, ensuring support for maritime volunteers who save lives at sea. Preparations launched with a maiden row and Oslo Fjord clean-up in September 2025, where the crew tested the boat together for the first time.

For more information, visit: www.soulsuntapped.co.uk/nordic-endeavour

[Nordic Endeavour 2026 — Adventures Per Mare](#)

About FREQUENTIS

Frequentis stands for a safer world. Our solutions are used in our customers' command and control centres to help them make the world safer.

Frequentis is a world leader in high-tech solutions for Air Traffic Management, supporting both civil and military air traffic control organisations, as well as Public Safety and Transport, where police, emergency rescue services, fire brigades, railways, coastguards, and port authorities rely on our extensive portfolio.

The maritime solution portfolio of Frequentis ranges from maritime communication systems over GMDSS/SAR and Incident Management Systems, to Vessel Traffic Services and Coastal Surveillance Systems.

The listed family business based in Vienna, Austria, drives innovative and sustainable solutions for safety and security in everyday life and in the safety-critical sector. Its air traffic optimisation solutions for air traffic control centres are contributing to reducing emissions.

As a global player with more than 2,500 employees (full-time equivalents/FTE), Frequentis has a worldwide network of companies in over 50 countries. Its products, services, and solutions are used in around 150 countries. Shares in Frequentis are traded on the Vienna and Frankfurt stock exchanges; ISIN: ATFREQUENT09, WKN: A2PHG5. In 2024, revenues were EUR 480.3 million and EBIT was EUR 32.1 million.

For more information, please visit www.frequentis.com

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