
Marcel Haar will be the new Managing Director of Frequentis Germany

- **Effective 1 August 2024 Marcel Haar will take over the management of Frequentis Germany**
- **He follows Reinhard Grimm, who is now responsible for the global ATM Civil business as Executive Vice President**

Born in Vienna, Marcel Haar (39) started at Frequentis in 2016, where he initially built up the marketing organisation for all regions worldwide. As Director Group Communications & Marketing, he set the course for the digital transformation of Frequentis. Marcel Haar has an impressive track record in developing and implementing growth strategies and has more than 15 years of experience in finance, marketing, and sales.

From 2009 to 2014, Marcel Haar worked at a US management consultancy, where his positions included Head of Marketing and Key Account Manager for Austria and Eastern Europe.

He holds a Bachelor and Master of Arts (Banking and Financial Services) from the University of Applied Sciences BFI Vienna.

“Germany is a strategically important country for Frequentis. It is our goal to further expand our business in Germany in the coming years and to increase our brand awareness. With Marcel Haar, we have a manager who can leverage his profound international experience in the areas of sales, marketing, and business development,” says Norbert Haslacher, CEO Frequentis.

Besides his new role as Managing Director Frequentis Germany, Marcel Haar will continue to be responsible for Group Communications and Marketing.



Marcel Haar, © Frequentis

About FREQUENTIS

Frequentis is a global supplier of communication and information systems for control centres with safety-critical tasks. The listed family company develops and markets its “control centre solutions” in the Air Traffic Management segment (civil and military air traffic control, air defence) and the Public Safety & Transport segment (police, fire brigades, emergency rescue services, railways, coastguards, port authorities). With a market share of 30%, Frequentis is the world market leader in voice communication systems for air traffic control. Frequentis is also the global leader in aeronautical information management and aeronautical message handling systems.

As a global player with around 2,200 employees (full-time equivalents/FTE), Frequentis has a global network of companies and representatives in more than 50 countries. Its head office is in Vienna, Austria. Frequentis’ products, services, and solutions are used at more than 49,000 operator working positions in around 150 countries. Shares in Frequentis are traded on the Vienna and Frankfurt stock exchanges; ISIN: ATFREQUENT09, WKN: A2PHG5. In 2023, revenues were EUR 427.5 million and EBIT was EUR 26.6 million.

Wherever Frequentis’ systems are used, safety-critical operators bear responsibility for the safety of other people and goods. The company also works towards a more sustainable future through its air traffic optimisation solutions.

For more information, please visit www.frequentis.com

Barbara Fuerchtegott, Head of Communications / Company Spokesperson
barbara.fuerchtegott@frequentis.com, +43 1 81150-4631

Stefan Marin, Head of Investor Relations
stefan.marin@frequentis.com, +43 1 81150-1074