

## **FREQUENTIS: New setup of communications & marketing department**

- **Marcel Haar, Director of Corporate Communications & Marketing, to integrate all communication and marketing competences**
- **Barbara Fürchtegott takes over as press spokesperson and Head of Communications, responsible for internal and external communications**

As of 2022, Frequentis' communication and marketing activities have been merged in the new department "Corporate Communications & Marketing". The reorganisation intends to synergise the units, ensure a uniform internal and external communication line, and accompany Frequentis' presence in its growth and further internationalisation.

Marcel Haar, an experienced marketing professional, takes over the responsibility as Director of Corporate Communications & Marketing. He has been with Frequentis since 2016 and has headed the Global Marketing team since 2019. In addition to developing and implementing the marketing strategy of the world market leader in voice communication systems for air traffic control and other safety-critical control centres, he markets the continuous expansion of Frequentis' product portfolio and international customer base. For his extended responsibilities, Marcel Haar brings years of management experience in the fields of marketing, communication, and sales from his former work at CSC (now DXC), a global IT consulting company.

"Combining all our marketing and communication activities increases our strength in further growth and I am pleased that we were able to appoint Marcel Haar, a proven Frequentis manager of our listed family company and a top professional, as Director", says Frequentis CEO Norbert Haslacher.

In Marcel Haar's team, Barbara Fürchtegott takes over as press spokesperson and Head of Communications, responsible for internal and external communications. In the past six years, she was PR and Marketing Manager at the international law firm Wolf Theiss in Austria and CEE. Barbara Fürchtegott has profound technology expertise as press spokesperson at Nokia Alps & South East Europe and from agency support for IBM. "I am very pleased that with Barbara we have won an internationally experienced PR expert for the further expansion of communications," says Marcel Haar.

The previous Head of Frequentis Corporate Communications, Brigitte Gschiegl, will in future focus on creating a strong umbrella for all activities related to sustainability for the Frequentis Group and on developing these further in close cooperation with individual departments, as "ESG Group Coordinator".

## About FREQUENTIS

Frequentis, headquartered in Vienna, is a global supplier of communication and information systems for control centres with safety-critical tasks. Such 'control centre solutions' are developed and marketed by Frequentis in the business sectors Air Traffic Management (civil and military air traffic control, air defence) and Public Safety & Transport (police, fire brigade, ambulance services, shipping, railways). As a global player, Frequentis operates a worldwide network of branches, subsidiaries, and local representatives in more than 50 countries. Products and solutions from Frequentis can be found in over 40,000 operator working positions and in more than 150 countries.

Founded in 1947, Frequentis considers itself to be the global market leader in voice communication systems for air traffic control with a market share of around 30%. In addition, the Frequentis Group's AIM (aeronautical information management) and AMHS (aeronautical message handling) systems, as well as GSM-R dispatcher working positions for Public Transport are industry leading solutions.

The shares of Frequentis AG are traded on the Vienna and Frankfurt Stock Exchange under the ticker symbol FQT (ISIN: ATFREQUENT09). In 2020, the Frequentis Group generated revenues of EUR 299.4 million and EBIT of EUR 26.8 million. Following the transaction with L3Harris, the number of employees is around 2,100.

For more information, please visit [www.frequentis.com](http://www.frequentis.com)

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