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Frequentis shines a spotlight on the Caribbean and Latin American (CALA) region

The Latin America Aerospace & Defense Fair 2009 (LAAD), held in Rio de Janeiro – Brazil, again proved to be a major success for the Austrian technology leader for Air Defence Communications solutions.

The global market leader participated in the largest and most important defence fair in the CALA region, showcasing its field proven technology and newly upgraded solutions during the week of the LAAD.

The LAAD takes place every two years bringing together Brazilian and international companies that specialize in supplying equipment and services to all three major services of the Armed Forces, special forces and security services, as well as consultants and government agencies. With over 325 exhibitors, and thousands of visitors Frequentis knew that this was a great platform to continue its support of the CALA region and network with key players.

Due to the great exposure that this event brought to Frequentis, the ATM leader also chose this time to announce its partnership with ATECH Group for the Brazilian Market. This partnership highlights Frequentis' commitment to the Brazilian market as ATECH Group is one of the critical technology leaders and telecommunications integrator companies that are most well regarded in the country and region.

Overview of Frequentis' products present at LAAD:

- VCS 3020X - Integrated voice communications for radio, telephone and intercom
- VCX NETWORK SOLUTIONS - Improved safety, interoperability and investment protection
- TOWER AUTOMATION SYSTEMS - Integration and usability for your efficiency
- INTEGRATED DEFENCE COMMUNICATION SYSTEMS - For a mission accomplished
- DIVOS - Voice, data and screen recording for air traffic management
- FR-AIS - The basis for a worldwide aeronautical database

“This is my fourth time participating in the LAAD with Frequentis, and every year it gets bigger and better” said Guillermo Galarza, the area sales manager for the Caribbean and Latin American region. “This is the best avenue to connect with the decision makers in the region and to show our products to the market. During this week we must have received over 100 visitors to our booth including the important Brazilian agencies of CISCEA, DECEA, CTCEA and Infraero who were all very impressed with our products.

Additionally, we had meetings with delegations from the Peruvian and Uruguayan Air Forces among many others, which made for interesting developments that need to be followed up in our region. This is truly a great time to do business in the CALA region as their technological and safety needs are ever increasing. We are already looking forward to LAAD 2011.”

About Frequentis

For more background information about Frequentis please see www.frequentis.com.